



INSULATION EXPERTS SINCE 1972

Thermore in Livigno for the EA7 Emporio Armani Winter Tour 2025.

The Igloo set up in the Mottolino Ski Area will host Italian specialists in thermal insulation, combine fun, style, and performance on the ski slopes.

Milan, Italy - January 28, 2025 – [Thermore](#), a global leader in the synthetic thermal insulation for apparel, will participate in the Livigno stage of the EA7 Emporio Armani Winter Tour. The exclusive roadshow celebrates the passion for the mountains through immersive and engaging experiences.

Until February 16th, Thermore, as the technical partner of EA7 Emporio Armani, will showcase its latest generation of free fibers, Ecodown Fibers Genius, within its dedicated area. A futuristic installation will highlight the features that have always distinguished its technologies: high performance for extreme conditions, sustainability through the use of recycled materials, and durability for long-lasting performance.

All igloo visitors can also enter the exclusive prize draw for a chance to win a ski jacket (*).

Thermore's presence will enhance the visitor experience, allowing them to learn more about the Milan-based company and discover how material technology and design come together to ensure maximum comfort and performance in any environment.

Thermore is more than just insulation. It's the innovation to unleash your full potential.

Find out more about Thermore through social channels: [Instagram](#), [Facebook](#), [LinkedIn](#) and [YouTube](#) and on our [website](#).

(*). Prize draw valid from 26/01/2025 to 16/02/2025. Total Prize Pool € 670,00. Official rules: <https://www.concorsiepremi.it/concorso-thermore/>.

About Thermore

Headquartered in Milan, Italy, Thermore specializes in the research, development, production and marketing of high-quality thermal synthetic insulation for clothing. Thermore caters to the top brands in the fashion and sports industry. Founded in 1972, Thermore was the first company to offer recycled thermal padding and is now strongly focused on responsible innovation, using mainly fibers from post-consumer PET bottles. Connect with Thermore on [Instagram](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

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